Exhibit R



7.3M

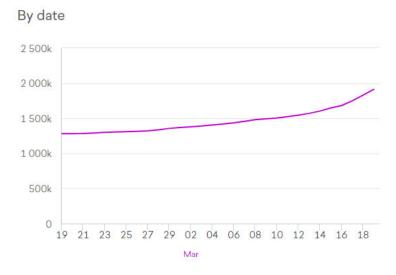
Total unique spenders

21.2M

Total unique earners

Monthly active spenders (MAS)

(*Users* with at least one spend over the last 30 days)



More info

By app

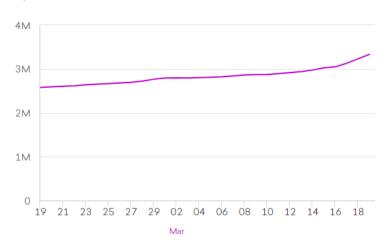
APP	MAS	# Change
MadLipz	558,941	_
Rave	467,761	-
kik	338,261	-
Perfect36	_	
Trebel Mex 87,032 – ico		
	MadLipz Rave kik Perfect36	MadLipz 558,941 Rave 467,761 kik 338,261 Perfect365 216,702 Trebel Mex 87,032

Show all

Monthly active earners (MAE)

(*Users* with at least one earn over the last 30 days)





By app

#	APP	MAE	# Change
1	MadLipz	978,537	-
2	kik	850,752	_
3	Rave	641,180	-
4	Perfect36	5 349,469	_
5	Nearby	218,949	_

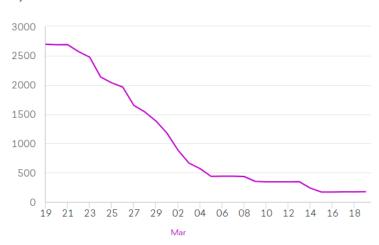
Show all

More info

Monthly active tourists (MAT)

($\underline{\textit{Users}}$ who moved Kin between apps once in the last 30 days)

By date



More info

By app

#	APP	MAT	# Change		
1	Kinny	46	-		
2	PeerBet	41	_		
3	Simple Tra	26	-		
4	Nearby	15	_		
5	Kin Hub	12	-		
Oh avv all					

Show all

Last update: Mar 19, 2020 11:59 PM

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